



# Be Bold: A Campaign for Our Future

The University of Texas at San Antonio

## OVERVIEW

Institutions like The University of Texas at San Antonio are the cornerstone of great cities, producing the knowledge and future leaders that will find solutions to society's greatest challenges. To affirm a bold trajectory toward a bright future, UTSA has launched a comprehensive campaign to support a 10-Year Strategic Vision that will take the university to new levels of excellence. The campaign, which also extends 10 years and has a working goal of raising \$500 million, is focused on providing improved infrastructure and resources for its exceptional students and faculty. **Be Bold: A Campaign for Our Future** is the largest fundraising campaign in the history of our university and is grounded in three distinct destinations: Student Success, Research Excellence, and Strategic Growth. Our hope is that this campaign will inspire the opportunities, innovations, and partnerships that will help shape the future of UTSA, San Antonio, the State of Texas and beyond.



## CHALLENGE

UTSA continuously competes with exemplary universities to recruit and retain the brightest students and world-class faculty. Private fundraising is key for the university to achieve its strategic growth goals of reaching 45,000 students, 2,000 faculty, and 3,250 staff members by 2028. Strong private support will allow UTSA to ensure its programs

and facilities are of the highest caliber and attract a strong talent pool to the university. By coupling high-performing students with the finest faculty, UTSA will become a stronger engine of prosperity with the potential to make life-changing discoveries and produce a workforce pipeline prepared to transform the world.

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***UTSA serves as a major catalyst for the future success of San Antonio, the State of Texas and beyond.***

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## GOALS

- Maintain R1 Carnegie Classification.
- Maintain access to the National Research University Fund (NRUF).
- Increase the university endowment to \$400 million.
- Grow strategically to 45,000 students and over 2,000 faculty.
- Increase the number of endowed chairs and professorships to over 300.
- Gain international recognition in 6-8 areas of scholarly distinction.
- Build over 5 million square feet of new facilities and space.
- Provide Classroom to Career experiential learning opportunities for at least 75% of students.

## IMPACT

The **Be Bold** campaign launches a transformational period for UTSA as the impact of its three distinct destinations will expand the size, scope, and trajectory of the university:

### Student Success

- Generous scholarship support has the potential to attract and retain hard-working students while enhancing their educational experience.
- Experiential learning opportunities can transform classroom theory to career solutions, effectively preparing students for the workforce.
- A rich campus experience can allow students to be equally engaged in student life and coursework, adding value to their overall UTSA experience.

### Research Excellence

- Endowing a gift can open pathways to bold futures by providing permanent support and invaluable resources that will attract the world's leading researchers to San Antonio.
- Endowments will support distinguished chairs, professorships, fellowships, centers of excellence in emerging fields, and cluster hires across disciplines in highly competitive fields.

### Strategic Growth

- Residence halls serve as homes for student life and a more robust campus, creating a vibrant and all-encompassing college experience for students.
- Numerous research discoveries have been made in state-of-the-art laboratories, which prepare students for the fast-paced industry sectors that are reshaping our world.
- Mixed-use, residential/commercial spaces blend the time between studying, collaborating, relaxing, and re-energizing, creating a rich university experience.



## PHILANTHROPIC OPPORTUNITIES

The campaign supports all divisions, schools, departments, and institutes across UTSA. **Scholarships** make a tremendous difference in helping UTSA attract and recognize high-achieving students. **Endowed Faculty Positions** help foster excellence in research and support efforts to recruit and retain highly qualified educators, researchers, and administrators. **Capital Projects** provide the necessary spaces to stimulate learning, research, creativity, and collaboration among students and faculty. Our endowment levels include:

\$2,000,000+	Distinguished University Chair
\$1,500,000+	Distinguished Chair
\$1,000,000+	Chair
\$500,000+	Distinguished Professorship
\$250,000+	Professorship
\$100,000+	Faculty Fellowship
\$100,000+	Graduate Fellowship
\$25,000+	Undergraduate or Graduate Scholarship

UTSA has multiple avenues available to make an incredible impact. Gifts made annually can provide scholarship, research, and programmatic support across all areas. Gifts made through certain assets also have many benefits and include stock, IRAs, donor advised funds, real estate, life insurance, intellectual property, collectibles, matching gifts, in-kind gifts, estate gifts, and more.

### Naming Opportunities

The University of Texas at San Antonio also welcomes the opportunity to discuss a naming opportunity that can provide support beyond bricks and mortar. Supporting a naming opportunity can allow for major academic and programmatic transformations that will elevate UTSA to greater levels of excellence and increase its competitiveness on a global scale.

## CONTACT INFORMATION

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